

Proofpoint Security Awareness— Standard vs. Enterprise

Packages Summary

Proofpoint Security Awareness empowers your people to protect you. Proofpoint engages users and drives behavior change to ensure they have the right response to security or privacy threats. This helps you ensure compliance, reduce successful phishing attacks and cut human-driven incidents across your control domains. This document summarizes the differences between Proofpoint Security Awareness Standard and Proofpoint Security Awareness Enterprise.

	STANDARD	ENTERPRISE
Who This Is Best For	<p>Organizations looking to deploy engaging awareness programs and cut IT overhead. It helps:</p> <ul style="list-style-type: none"> • Drive behavior change across broad control domains and enjoy a wide variety and assortment of educational materials. • Expand beyond phishing to include other privacy and security domains. • Understand if user-reported messages are malicious using Proofpoint's advanced threat-detection technology. • Automate the removal of user-reported malicious emails with the Closed-Loop Email Analysis and Response (CLEAR) workflow. 	<p>Multinational organizations with advanced threat-protection needs. Besides the functionality of Proofpoint Standard Package, you can:</p> <ul style="list-style-type: none"> • Use more integrated capabilities and content in your program. • Run focused programs based on real risk with Targeted Attack Protection (TAP) Guided Training. • Better understand user risk with Nexus People Risk Explorer.
Support for Nexus People Risk Explorer		✓
Support for Targeted Attack Protection (TAP) Guided Training		✓
Support for Automated Email Remediation (CLEAR)	✓	✓
Knowledge Assessments	✓	✓
Phishing Simulations	✓	✓

	STANDARD	ENTERPRISE
USB Simulations	✓	✓
Training Modules	104 core curriculum modules, including coverage for critical topics and domains	Entire curriculum (more than 300 modules)
Customize Most Training Content With Customization Center	✓	✓
Multinational Support for User-facing Content	English plus three client-selected languages	More than 40 languages
LMS (SCORM) Installation	✓	✓
Security Awareness and Program Materials	✓	✓
PhishAlarm Email Reporting Button	✓	✓
Threat Classification Using Proofpoint Advanced Threat-detection Technology	✓	✓
End-user Sync for Microsoft Active Directory (AD) or Azure	✓	✓
Real-time Reporting	✓	✓
CISO Dashboard	✓	✓
Support for Managed Services	✓	✓

Closed-Loop Email Analysis and Response

- Closed-Loop Email Analysis and Response (CLEAR) is available for either P1 customers or those who have Proofpoint Threat Response Auto-Pull (TRAP) as an add-on.
- The CLEAR workflow makes it easier for users to report suspicious messages with the click of a button. It also automatically remediates malicious messages from all user inboxes. This saves time and resources for security teams, keeping the organization safe.

Threat Protection Platform Integrations

Threat Protection Platform integrations are available with the Enterprise package, included in P1 bundles.

- Targeted Attack Protection (TAP) Guided Training means you can run a program based on real risk in your email environment. Choose Very Attacked People™ (VAPs) and Top Clickers of specific threat types (such as credential phishing and ransomware) when setting up assessments or training.
- The CLEAR solution automates the remediation of user-reported messages and provides customized feedback to users.
- Nexus People Risk Explorer is a cybersecurity risk dashboard for CISOs and strategic security leaders to plan and implement a people-centric security strategy. It analyzes data from various Proofpoint and third-party products in your environment, segments your employees by their security risks and then suggests appropriate controls for each group.

Managed Proofpoint Security Awareness Training

Comprehensive managed program support is available for Standard and Enterprise customers.

- Let a team of experienced Proofpoint experts reduce the burden and administer a comprehensive security awareness program — they've worked with hundreds of organizations large and small.
- Choose from set programs or get a tailored experience perfect for your organization's unique needs.
- Receive personalized support, comprehensive reporting and ensure your program adheres to best practices for optimal behavior change.

Additional Features and Benefits

REPORTS AND ANALYTICS	MULTINATIONAL SUPPORT	END-USER ACCESSIBILITY
<ul style="list-style-type: none"> • Real-time reporting with data that refreshes every 15 minutes • Add custom properties and dynamically filter and save custom reports • Export to XLS and CSV or use Results API to ingest data into a business intelligence tool • Benchmarking against other Proofpoint customers including industry-specific data 	<ul style="list-style-type: none"> • Core curriculum translated and localized into more than 40 languages; remaining content in English plus 10 languages • Support for international time zones • Regional data storage and privacy features • Regionally specific domains, names, references and more 	<ul style="list-style-type: none"> • Single sign-on to our Security Education Platform • Mobile accessibility for most training modules • Interactive training modules support WCAG compliance 2.0 AA
ADMINISTRATION AND SECURITY	SUPPORT AND SERVICES	TECHNICAL CERTIFICATIONS
<ul style="list-style-type: none"> • Unlimited use of assessments, training and reporting for licensed users • Two-factor authentication for administrators • Limit password reuse and lock-out after failed login attempts • Customize password policy of administrators 	<ul style="list-style-type: none"> • Award-winning support via email, phone and live chat • Online community with knowledge base, ideas, discussions and more • Customer success support for program and implementation strategy • Access to extensive best-practices documentation 	<ul style="list-style-type: none"> • Annual independent third-party data privacy assessment by TRUSTe • Self-certified with EU-US Privacy Shield and the Swiss-US Privacy Shield Frameworks • Cloud Security Alliance STAR self-assessment • Okta integration partner for single sign-on • FedRAMP Moderate Certification In Process

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For more information, visit [proofpoint.com](https://www.proofpoint.com).

ABOUT PROOFPOINT

Proofpoint, Inc. is a leading cybersecurity and compliance company that protects organizations' greatest assets and biggest risks: their people. With an integrated suite of cloud-based solutions, Proofpoint helps companies around the world stop targeted threats, safeguard their data, and make their users more resilient against cyber attacks. Leading organizations of all sizes, including 75 percent of the Fortune 100, rely on Proofpoint for people-centric security and compliance solutions that mitigate their most critical risks across email, the cloud, social media, and the web. More information is available at www.proofpoint.com.

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