A PEOPLE-CENTRIC APPROACH TO INSIDER THREAT MANAGEMENT

30% of all breaches were from internal actors.

The cloud and mobility have spurred greater collaboration and increasingly distributed workforces. Traditional cybersecurity has focused on the external, faceless threats from beyond the perimeter. Modern cybersecurity relies on people-centric analysis of users, data and threats. Proofpoint’s ObserveIT Insider Threat Management helps organizations protect against data loss and brand damage involving insiders acting maliciously, negligently, or unknowingly.

1200+ CUSTOMERS ACROSS 100+ COUNTRIES
“ObserveIT ITM is a real advantage from a staffing and a mean time to detection standpoint. It is key for us going forward as part of investigations.”

– Daryl Brouwer, CISO, CCC Information Services, Inc.

Insider Threat Management is relevant to many business drivers and security use cases.

SECURITY NEEDS:
- Identify user risk
- Protect from endpoint data loss
- Accelerate incident response
- Build an insider threat program

BUSINESS DRIVERS:
- Shadow IT
- Mergers and acquisitions (M&A)
- Virtual applications and desktops (including VDIs)
- Remote workforce, privileged users and third parties
- Departing employees
- IT troubleshooting
- Rapid incident response

People-Centric User Risk Analysis
Correlate user activity, data interaction, and user risk profiles within a data model that enables correlation, analysis, and implementation of powerful insider threat detection and response capabilities.

Insider Threat Detection and Analytics
Comprehensive detection of risky insider behavior across unauthorized activity and access, risky accidental actions, system misuse and out-of-policy data movement. Mature security programs integrate our insider threat intelligence into broader threat hunting programs.

Incident Response Workflows
Incident response and case management workflows tailored for user-driven events that require collaboration with teams outside IT and collection of evidence from across the digital productivity stack.

Modern Architecture
Modern architecture built for scale, analytics, security, privacy, and extensibility. Flexibility to deploy as SaaS, on-prem, or hybrid.